

THIS IS

Pitch & Plate

— STORIES —



Real
people.



Real
stories.



Real
impact.

The human side of business,
told through *meaningful conversations*.



Pitch & Plate

— STORIES —

Real people. Real stories. Real impact.

HUMAN STORIES • MEANINGFUL CONVERSATIONS • LASTING IMPACT

Real conversations.
Authentic connection.
Lasting impact.



Pitch & Plate
— STORIES —

We go beyond the surface
to uncover the human
behind the brand.

STORIES THAT INSPIRE.
CONVERSATIONS THAT MATTER.
IMPACT THAT LASTS.

The human side of business,
told through *meaningful conversations*.

Pitch & Plate Stories

Podcast Partner Package

A curated storytelling experience where brands
become stories, and stories become
connection.

The Storytelling Extension of Pitch & Plate

Pitch & Plate Stories is a filmed podcast series where we reveal the person behind the brand.

It is not only about business. It is about the journey, the vision, the challenges, the philosophy, the human energy, and the story that makes people connect with a brand in a deeper way.

Because today, people do not only choose products. They choose people. They choose emotion. They choose trust. They choose the story behind the name.

The Concept

Every episode takes place in a different venue, with a different guest, a different atmosphere, and a different brand experience — intimate, elegant, and deeply human.



The Person & Journey

Intimate conversations with CEOs, founders, entrepreneurs, chefs, creatives, doctors, and brand leaders — revealing the story behind the success.



The Atmosphere & Place

Filmed in restaurants, clinics, hotels, concept stores, galleries, wellness spaces, showrooms — any location that has a story to tell.



The Brand & Connection

The product, service, or experience presented in a natural and authentic way — showcasing the emotional connection between the brand and its audience.



Pitch & Plate
STORIES

STORIES
THAT CONNECT.
PEOPLE
THAT INSPIRE.

Meaningful encounters.
Lasting impact.

1ST GUEST

FLAVIA MARIN

Gemologist • Jewelry Designer • Storyteller

A JOURNEY INTO GEMSTONES

Beauty, rarity, emotion and value.
The stories behind the stones
that shape our world.



THE CONVERSATION CONTINUES BEYOND THE TABLE



LOCATION
Mogli Marbella



PRODUCTION TEAM
VISUAL FACTORY



ENTREPRENEURS
FOUNDERS
CREATIVES



INTERVIEW
SERIES



with
KATE HILL
HOST



Mission & Vision

Our Mission

To create a more human way of connecting brands with people. Through honest conversations, beautiful locations, and meaningful storytelling, Pitch & Plate Stories helps businesses show not only what they do, but who they are.

We want to give brands a voice, a face, a story, and an atmosphere that their audience can remember.

Our Vision

To build a powerful storytelling platform in Marbella and beyond, where entrepreneurs, founders, venues, and brands can connect with a high-level international audience in a more emotional, elegant, and memorable way.

Pitch & Plate Stories will become a bridge between business, hospitality, lifestyle, creativity, and human connection.

Why Participate?

Instead of traditional advertising, your brand becomes part of a story, part of a conversation, and part of an atmosphere — seen in a more personal and authentic way.

Restaurants & Hotels

Showcase your venue, atmosphere, and hospitality concept to an international audience.

Clinics & Wellness

Beauty, aesthetic, and wellness brands presented with elegance and trust.

Fashion & Lifestyle

Fashion, jewellery, interior design, and luxury lifestyle brands in a refined setting.

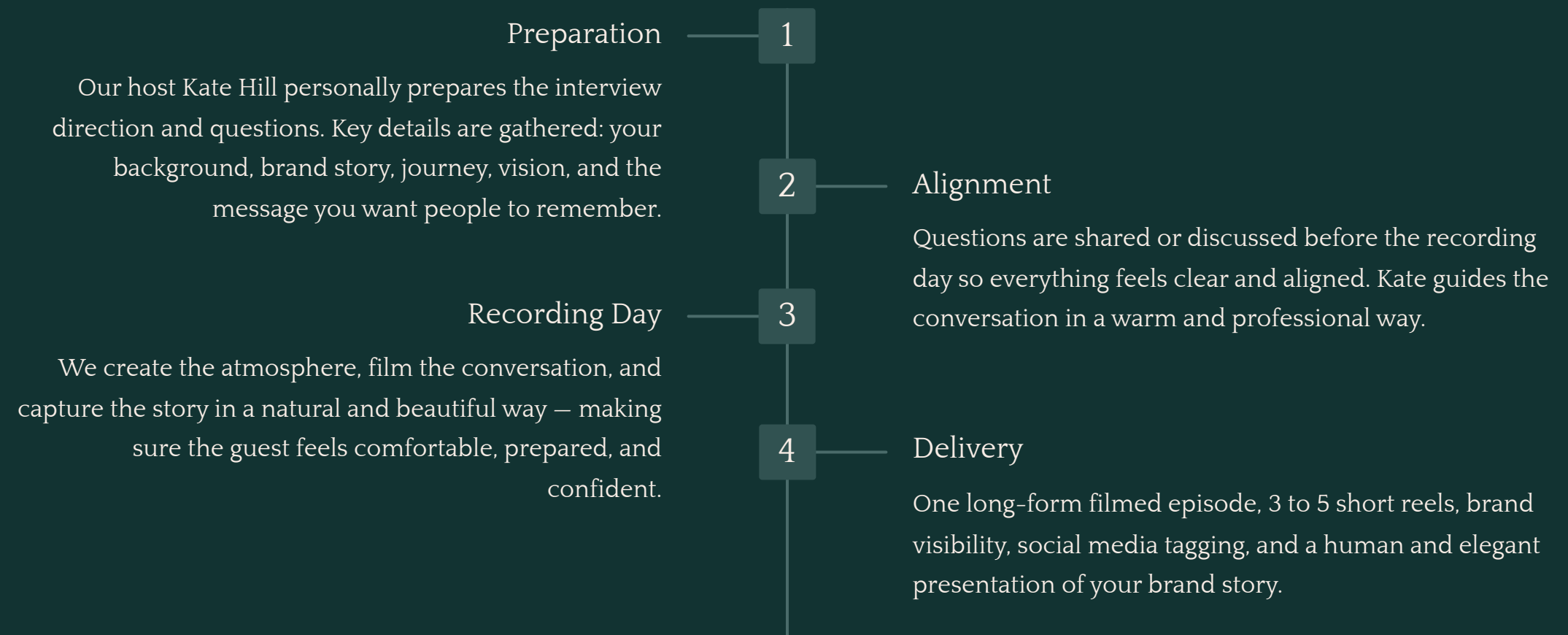
Entrepreneurs & CEOs

Founders and business owners who want to tell their story and connect on a human level.

This is ideal for restaurants, hotels, clinics, fashion brands, drink brands, lifestyle brands, interior design brands, wellness brands, entrepreneurs and CEOs, luxury services, beauty and aesthetic clinics, and creative businesses.

How Does It Work?

Once the brand, venue, or guest confirms participation and agrees on the selected package, we start preparing the episode together.



What Each Episode Includes

Long-Form Filmed Episode

One full podcast episode capturing the complete story, conversation, and atmosphere of the brand or venue.

3 to 5 Short Reels

Curated short-form content extracted from the episode, designed for social media reach and engagement.

Brand Visibility

Brand, venue, or product visibility depending on the selected package — natural, elegant, and authentic.

Social Media Promotion

Tagging and selected promotional content across Pitch & Plate Stories channels and audience.

The objective is simple: to help people understand not only what you do, but who you are, what you stand for, and why your story matters.



Participation Packages

Brand Presence & Styling Partner

€300 + IVA PER EPISODE

Brand Presence Package

For drinks, lifestyle products, beauty products, or selected brand placements. Ideal for brands that want to appear naturally within the podcast atmosphere.

- Product placement during the podcast
- Brand visibility within the set or table styling
- Natural presence during the conversation
- Mention or tag in selected social media content
- Association with Pitch & Plate Stories and its audience

A drinks brand served during the interview. A candle brand placed in the atmosphere. A beauty or lifestyle product included in the setting.

€300 + IVA PER EPISODE

Styling & Fashion Partner Package

For fashion brands, jewellery brands, accessories, or personal styling. Ideal for brands that want to dress the host, interviewer, or guest during the podcast.

- Styling of the interviewer or guest
- Brand credit in selected social media content
- Natural visual exposure during the podcast
- Showcase of clothing, jewellery, accessories, or styling pieces
- Brand association with an elegant and professional filmed experience

Perfect for fashion designers, boutiques, jewellery brands, stylists, and luxury accessory brands.

Feature Packages

CEO Story & Restaurant / Venue Feature

€1,000 + IVA PER EPISODE

CEO & Brand Story Feature

For founders, CEOs, entrepreneurs, and business owners who want to tell their story. The main feature package for a brand leader who wants to participate personally.

- Filmed podcast interview with the founder, CEO, or owner
- Conversation about journey, brand story, vision, values, and philosophy
- Showcase of the venue, office, clinic, showroom, or business space
- Natural storytelling around the brand experience
- Visibility across Pitch & Plate Stories content
- Elegant, personal, and professional brand positioning

Ideal for CEOs, founders, doctors, clinic owners, hotel directors, real estate leaders, wellness entrepreneurs, and creative business owners.

€1,000 + IVA PER EPISODE

Restaurant & Venue Feature

For restaurants, hotels, private venues, and hospitality concepts. Designed to showcase the venue as part of the story.

- Filmed podcast episode inside the venue
- Showcase of the atmosphere, design, and hospitality concept
- Feature of a main dish, signature drink, or culinary experience
- Conversation with the chef, owner, founder, or manager
- Storytelling around the identity of the restaurant or venue
- Beautiful visibility through Pitch & Plate Stories content

Ideal for restaurants, hotels, private members clubs, beach clubs, concept spaces, and unique venues in Marbella.

What Makes Pitch & Plate Stories Different?

Pitch & Plate Stories is not a cold interview. It is not a simple promotional video. It is not only a podcast. It is a curated storytelling experience.



Human Conversation

Warm, honest, and meaningful dialogue that reveals the real person behind the brand.



Elegant Atmosphere

Beautiful venues and cinematic production that elevate every episode.



Brand Storytelling

A curated narrative that connects your brand identity with your audience on a deeper level.



Emotional Connection

Every episode is created to feel personal, warm, stylish, and memorable.



Pitch & Plate
STORIES

STORIES THAT
CONNECT.
INSPIRE.
ELEVATE.

— ◆ —
Meaningful encounters.
Lasting impact.

2ND GUEST

ALEJANDRA LAPIQUE

CEO & FOUNDER OF NEXYO

Nexyo is a real-time, proximity-based networking app designed for Marbella, Spain, designed to connect people, businesses, and opportunities.

nexyo

nexyothapp.com

FOUNDER • ENTREPRENEUR • CONNECTOR

— THE CONVERSATION CONTINUES BEYOND THE TABLE —



LOCATION
Mogli Marbella



PRODUCTION TEAM
VISUAL FACTORY



ENTREPRENEURS
FOUNDERS
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INTERVIEW
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with
KATE HILL
HOST



Our Audience

Pitch & Plate Stories connects with an international audience that is not only looking for brands – they are looking for people, trust, connection, inspiration, and experiences.



Introductory Pricing

These participation prices are introductory rates for the first phase of the Pitch & Plate Stories podcast series.

Package	Ideal For	Contribution
Brand Presence Package	Drinks, lifestyle, beauty, gourmet products	€300 + IVA
Styling & Fashion Partner Package	Fashion, jewellery, accessories, stylists	€300 + IVA
CEO & Brand Story Feature	Founders, CEOs, entrepreneurs, clinic owners	€1,000 + IVA
Restaurant & Venue Feature	Restaurants, hotels, clubs, concept venues	€1,000 + IVA

 Custom collaborations and long-term partnerships can be discussed depending on the brand, venue, and content strategy.

Created for Brands That Want to Be Remembered

Pitch & Plate Stories is created for brands that want to be remembered not only for what they sell, but for who they are.

For People with a Journey

For brands with a soul. For venues with atmosphere. For founders with vision.

For Businesses That Want to Connect

In a human, elegant, and meaningful way
— with an audience that values trust,
story, and experience.

Where Brands Become Stories

And stories become connection.

Let's Start Your Story

We would love to hear about your brand, your venue, and your vision. Reach out to us and let's create something memorable together.

Get in Touch

Hosted by **Kate Hill**

Pitch & Plate Stories

[+34 613 225 383](tel:+34613225383)

Introductory Rates

Brand Presence & Styling: **€300 + IVA**

CEO Feature & Venue Feature: **€1,000 + IVA**

Custom partnerships available

Pitch & Plate Stories: where brands become stories, and stories become connection.