

Pitch & Plate Annual Investment Partnerships

Annual Partner

€15,000

Strategic Annual Partner

€25,000



What Is Pitch & Plate?

Pitch & Plate is a business, hospitality and media ecosystem built around curated events, leadership workshops, life stories, founder conversations, gastronomy, charity, visibility and high-value connections. It is designed to bring together entrepreneurs, founders, investors, leaders, creatives, professionals, hospitality figures, brands and influential people who have something to share, build, support or invest in.

📌 **Pitch & Plate is not only an event.** It is a growing ecosystem that creates structured access to rooms where people are learning, sharing, connecting, building relationships and discovering brands in a trusted environment.

Official Events

Curated gatherings and special editions

Leadership Workshops

Founder and investor conversations

Pitch & Plate Podcast

Life stories and brand storytelling

Pitch Pass

Membership and community access

Charity & Impact

The Empty Plate and community activations

Legacy Club

Upcoming private layer for deeper access

Your company is not only visible during an event. Your company is connected to a wider platform where business, leadership, gastronomy, personal stories, charity, media and visibility work together.

Why Companies Join Pitch & Plate

Companies join Pitch & Plate because they want access, positioning and visibility inside a curated business and lifestyle environment. This is not traditional sponsorship. It is not only logo placement. It is an annual partnership designed to give your company real, lasting value.



Curated Community Access

Presence inside a selected audience of entrepreneurs, founders, investors and leaders connected to Marbella's business and hospitality scene.



Podcast & Content

Brand storytelling, podcast features and content opportunities that extend your visibility far beyond the event room.



Relevant Introductions

Quality access to founders, investors, collaborators and potential clients through warm, curated introductions.



Charity & Impact

Association with meaningful causes and community engagement through Pitch & Plate and The Empty Plate.

The value is not only who sees your brand. The value is **where they see it, who they see it with, and what your brand becomes associated with.**

Strategic Value for Your Company

Access to a Curated Community

Your company gains access to a selected audience of entrepreneurs, founders, investors, business owners, creatives, leaders, professionals, hospitality figures and international residents connected to Marbella's business and lifestyle ecosystem. This gives your company proximity to people who can become clients, collaborators, partners, investors, referrers or brand advocates.

Annual Brand Visibility

Your company is connected to Pitch & Plate for the full partnership year. This creates repeated visibility across official events, website, social media, podcast, content, community communication and selected activations. Repeated visibility builds stronger recognition than a single event appearance.

Event Presence and Guest Hosting

Both partnership levels include seats at every official Pitch & Plate event. This allows your company to attend, host selected guests, build relationships, invite clients or prospects, and use Pitch & Plate as a business development environment.

The Full Spectrum of Value

Content and Media Value

Pitch & Plate gives your company visibility beyond the event room. Your company can be featured through podcast content, brand storytelling, social media, event recaps, website visibility and future magazine opportunities. This creates content that your company can also reuse across your own marketing and communication channels.

Brand Positioning

Your company is positioned inside an ecosystem connected to business, gastronomy, storytelling, leadership, charity, hospitality, founder culture and curated networking. This gives your brand a stronger association than traditional advertising.

Charity and Impact Alignment

Both partnership levels can be connected to charity and impact initiatives through Pitch & Plate and The Empty Plate. This allows your company to support meaningful causes while being associated with social contribution and community engagement.

Warm Introductions

Where there is a relevant fit, Pitch & Plate can support introductions inside the community. These introductions can include founders, investors, entrepreneurs, business owners, restaurants, hospitality leaders, creatives, media profiles, potential partners or potential clients. The value is quality access, not mass exposure.

PARTNERSHIP LEVEL 1

Annual Partner — €15,000

The Annual Partner package gives your company strong annual visibility, event access, podcast exposure, content, brand presence and community positioning inside the Pitch & Plate ecosystem. This is a serious annual partnership for companies that want to be present, recognised and connected throughout the year.



Official Annual Partner Status

Officially listed and presented as an Annual Partner for the full partnership year — a recognised position inside the ecosystem.



Recognition at All Events

Your company is recognised across all official Pitch & Plate events, connected to the full annual journey — not only one event.



Two Seats at Every Event

Use seats for your founder, team members, clients, collaborators or selected guests to build relationships naturally.

Annual Partner — Included Benefits

Pitch Pass Membership

Your company receives Pitch Pass membership for the partnership year, giving access to the membership layer of the Pitch & Plate ecosystem.

Website Presence

- Logo and short brand description
- Website or social media link
- Annual Partner title displayed publicly

This gives your company public credibility and makes the partnership visible online.

Social Media Visibility

- Partner announcement
- Event mentions and story tags
- Thank-you and recap mentions
- Behind-the-scenes visibility when relevant

Your company becomes part of the public Pitch & Plate communication.

One Podcast Feature

Your company receives one Pitch & Plate podcast feature or interview-style conversation. The feature can focus on your company story, founder story, values, business vision, community role or reason for partnering. This gives your brand a human voice and a content asset your company can reuse.

One Brand Story Feature

A brand storytelling feature highlighting your business, venue, service, founder, mission, values or community role. This helps the community understand your company beyond the logo.

Annual Partner — Experience & Activation Benefits

- 1**

Brand Experience Mentions

Brand mentions during selected events, presence in event communication and recaps, branded details inside the guest experience, and partner mentions connected to the event. The goal is to make your company visible and present without feeling like traditional advertising.
- 2**

One Brand Experience Moment

Your company can create one brand experience moment during the year — a welcome drink, tasting moment, branded table detail, gift for guests, product discovery, beauty or wellness touch, hospitality detail, guest offer or short partner introduction. This allows guests to experience your brand directly.
- 3**

Charity or Impact Support

Your company can be connected to a selected charity or impact moment through Pitch & Plate, giving your brand a clear association with community contribution.
- 4**

Relevant Introductions

Your company can receive relevant introductions inside the Pitch & Plate network when there is a natural business fit — entrepreneurs, founders, investors, business owners, restaurants, creatives, professionals, collaborators or potential clients.
- 5**

Light Visibility Summary

After selected events: event overview, brand mentions, photos where your company appeared, social media links, content links and a general visibility summary.

ANNUAL PARTNER SUMMARY

Everything Included at €15,000

01

Official Annual Partner Status

02

Recognition at All Official Events

03

Two Seats at Every Official Event

04

Pitch Pass Membership

05

Website & Social Media Visibility

06

One Podcast Feature

07

One Brand Story Feature

08

Brand Experience Mentions & One Brand Experience Moment

09

Charity or Impact Association

10

Relevant Introductions & Light Visibility Summary



This package gives your company annual presence, content, access and credibility inside the Pitch & Plate ecosystem.

PARTNERSHIP LEVEL 2

Strategic Annual Partner — €25,000

The Strategic Annual Partner package gives your company premium integration inside the Pitch & Plate ecosystem. This level is designed for companies that want stronger access, deeper visibility, more content, guest-hosting power, priority positioning, future Legacy Club access and a stronger role in the annual story.

The Strategic Annual Partner is not only present inside Pitch & Plate. **It becomes one of the key companies connected to the growth of the ecosystem.**

Official Strategic Annual Partner Status

The premium annual partner position — one of the key brands supporting and shaping the Pitch & Plate ecosystem.

Premium Recognition at All Events

Presented as one of the main annual partners connected to the development of the ecosystem across all official events.

Up to Five Seats Per Event

Use seats for your team, clients, prospects, collaborators or VIP guests — a stronger guest-hosting advantage and relationship-building platform.

Strategic Annual Partner — Premium Benefits

Priority Access to the Future Legacy Club

The Legacy Club is an upcoming private layer within the Pitch & Plate ecosystem — designed for deeper conversations, private round tables, leadership exchanges and high-value introductions. The Strategic Annual Partner receives priority access once the Legacy Club is created, including selected private formats such as The One Round Table, subject to the calendar, curation and final structure.

Stage Moment

Your company receives one selected stage moment during the year — a founder message, short thought-leadership talk, brand story, welcome moment, charity introduction, business insight or closing message. This gives your company authority inside the room and a direct voice in front of the audience.

Premium Website Presence

- Premium logo placement
- Longer brand description
- Strategic Annual Partner title
- Brand story section
- Founder or company quote
- Brand imagery when available
- Visibility across relevant partner, event or ecosystem pages

Strategic Social Media Visibility

- Dedicated partner post and spotlight
- Event campaign mentions and story tags
- Short video or reel moments when relevant
- Content connected to your business, venue or brand story

Your company does not only appear as a tag. It becomes part of the wider communication narrative.

Two Podcast Features

One company or founder story, plus one topic-led feature connected to leadership, business, community, hospitality, impact or the event theme. Repeated content exposure and a stronger media presence.

Strategic Annual Partner — Exclusive Activations

One Co-Branded Experience Within the Ecosystem

The Strategic Annual Partner can co-create one branded experience within the Pitch & Plate ecosystem. This is bigger than a brand moment — it is a curated experience designed around your company's positioning, audience and business goals. Examples include a private dinner presented by your company, a founder table, investor table, leadership workshop, hospitality experience, charity experience, podcast dinner, special edition or venue experience created around your brand. This gives your company ownership of a complete experience, not only a touchpoint.

Expanded Charity and Impact Integration

Your company can support charity and impact at a deeper level — including The Empty Plate activation, special charity moments, impact storytelling, co-created giving experiences, charity visibility connected to your company and community initiatives. This gives your brand a stronger social contribution angle inside the ecosystem.

Possible Exclusivity

Depending on the agreement, your company can receive exclusivity in one relevant area — category exclusivity, experience exclusivity, podcast format exclusivity, charity moment exclusivity, special edition exclusivity, round-table format exclusivity or event concept exclusivity. This protects your investment and creates a stronger premium position.

Priority Strategic Introductions

More intentional introductions inside the Pitch & Plate network, curated based on relevance and business fit — founders, entrepreneurs, investors, business owners, hospitality leaders, restaurants, creatives, media profiles, potential clients, potential partners or collaborators.

Private Pre-Event Alignment

Before selected events, your company can align with Pitch & Plate on who you want to reach, what visibility matters most, which guests you want to host, what message you want to communicate, what introductions would be valuable and what content should be captured. This makes the partnership more strategic and more useful for your business objectives.

Curated Seating, Branding Support & Priority Access

Priority seating and curated placement for selected events. Branding and content support including brand storytelling, venue features, founder interviews, podcast conversations and future magazine visibility. Priority access to special editions and future magazine priority visibility when launched. A stronger visibility and activation report and priority renewal to protect your position.

Everything Included at €25,000

Status & Recognition

- Official Strategic Annual Partner status
- Premium recognition at all official events
- Up to five seats at every official event
- Pitch Pass membership
- Priority access to the future Legacy Club

Visibility & Content

- Premium website presence
- Strategic social media visibility
- Two podcast features
- One stage moment
- Brand experience mentions in selected events

Activation & Access

- One co-branded experience within the ecosystem
- Expanded charity and impact integration
- Possible exclusivity
- Priority strategic introductions
- Private pre-event alignment
- Curated seating advantage
- Branding and content support
- Priority access to special editions
- Future magazine priority visibility
- Stronger visibility and activation report
- Priority renewal

- ✓ This package gives your company premium access, stronger content, guest-hosting power, deeper visibility and a more strategic role inside the Pitch & Plate ecosystem.

Partnership Comparison

Benefit	Annual Partner — €15,000	Strategic Annual Partner — €25,000
Partner status	Official Annual Partner	Official Strategic Annual Partner
Event recognition	Recognised at all official events	Premium recognition at all official events
Event seats	Two seats per event	Up to five seats per event
Pitch Pass membership	Included	Included
Legacy Club	Not included	Priority access once launched, including selected private formats such as The One Round Table
Website visibility	Logo, short description, link	Premium placement, extended profile, quote, imagery, stronger visibility
Social media visibility	Announcement, tags, mentions, recap visibility	Dedicated content, spotlight, campaign visibility, video/reel moments when relevant
Podcast	One feature	Two features
Stage visibility	Short partner recognition when relevant	Selected stage moment
Brand experience	Mentions in selected events and one brand experience moment	Stronger mentions and one co-branded experience
Charity support	Selected charity or impact support	Expanded charity and impact integration
Introductions	Relevant introductions when there is a natural fit	Priority strategic introductions
Exclusivity	Not standard	Possible category, experience, content, charity or round-table exclusivity
Special editions	Standard visibility when relevant	Priority access and visibility when relevant
Future magazine	Not included	Priority consideration for visibility
Reporting	Light visibility summary	Stronger visibility and activation report
Renewal	Standard renewal option	Priority renewal

Final Positioning

Pitch & Plate annual partnerships are designed for companies that want access, visibility, content, curated relationships and brand positioning inside a growing business, hospitality and media ecosystem.

Annual Partner — €15,000

Strong annual presence, event access, Pitch Pass membership, podcast exposure, brand storytelling, charity association and relevant introductions. Annual presence inside a curated ecosystem.

The difference is not basic versus premium.

The difference is annual presence versus deeper strategic integration.

Strategic Annual Partner — €25,000

Premium access, stronger content, guest-hosting power, priority access to the future Legacy Club, possible exclusivity, a co-branded experience and a stronger role inside the ecosystem. Deeper strategic integration.

Pitch & Plate gives your company visibility.

More importantly, it gives your company access, positioning, content and proximity to the right community.